

TEACHING FOREIGN LANGUAGES K-12

Japanese: Promoting Attractions of Japan > Resources

Video Project Guidelines

町のPRビデオ！

Since last year's tragedy in New York, the decline in the number of tourists is a serious issue for many cities in Japan. However, now you have a chance to boost tourism by creating a short commercial for the city! You may have up to three people in your group. In class, video-shooting time is on 5/17 Thursday. (You may film outside of class time.) All digitized images are due on Friday so you can start editing. Good luck and have fun!

Requirements:

- Video cannot be more than two minutes
- Demonstrate cultural understanding
- Slogan to attract tourists
- Minimum three pictures are used to describe the city
- Effective background music
- All group members present in video

Grammar Points:

さっぽろは北海道ちほうにあるきれいなまちです。

[Sapporo is a beautiful city in the Hokkaido region.]

いちどくるとわすれられないまちです。

[It's a city which, if you visit it once, you won't forget it.]

さっぽろはおうどうりこうえんやゆきまつりなどでゆうめいです。

[Sapporo is famous for Odori Park and the Snow Festival.]

ふゆにはゆきがふりますがなつにはいいお天気が続きます。

[In winter it snows, but good weather continues in summer.]

さっぽろに行くときはジャケットをわすれないでください。

[Don't forget your jacket when you go to Sapporo.]

ぜひさっぽろに来てください。

[Be sure to visit Sapporo.]

