Questions to Think About When Considering Audience

Name: 
Date: 
Class: 

• Who will read your writing?

• In what context will they read or hear the piece you are writing? (school newspaper, online, oral presentation, etc.)

• What kind of writing does this audience expect? (level, vocabulary, length, etc.)

• What is the basic message you want to give them?

• What opinions might the audience already have about this message?

• How much detail do you think they will want to know about your subject?

• Which pieces of information in your writing will be the most interesting to them?

• How do you expect the audience to react to your writing?