

# Activity Plan on Effective Persuasive Writing



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- Aim:** To discuss the characteristics of effective persuasive writing.
- Motivation:** If you wanted to convince your parents to let you do something out of the ordinary, what type of language would you use? Why?
- Presentation:** Review elements of persuasion (select a student to record these on the board or chart paper).
- Authoritative voice – forceful word choices
  - Acknowledging the opposing view
  - Providing specific examples and supporting details
  - Citing respectable sources from a wide range of fields
  - Using recent and relevant data
- Guided practice:** Assignment: Write a brief memo convincing the library to add or remove a specific text from its recommended college-bound reading list.
- Students will use *Inspiration*<sup>TM</sup> (<http://www.inspiration.com/home.cfm>) software to brainstorm ideas for persuasive essays.
- They will web pros and cons, as well as specific examples and supporting details.
- They will cut and paste their webs and/or drafts of their work into Microsoft WORD<sup>TM</sup> and generate a first draft.
- They will share their webs and/or drafts with the class for feedback.
- Closure:** How do effective writers persuade their audiences to adopt a specific point of view?