

TEACHING FOREIGN LANGUAGES K–12

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Telemarketer Training

You are all in training to become telemarketers. Being a telemarketer is quite simple—just follow the 7 steps below on how a telemarketer should talk with someone on the phone.

1. The telemarketer greets the other person in one of three ways, and then . . .
2. gives his/her name
3. says which company he/she is from
4. asks how the other person is
5. asks the other person if he/she likes the product
6. asks the other person if he/she has the product
7. asks the other person if he/she wants the product

Now, fill out the table below in Arabic with things that you could say if you were a telemarketer. For 4 through 7, remember how certain words change for male and female.

Examples: أنتَ تحب [you (feminine) like] versus أنتَ تحبني [you (masculine) like],
or بدكِ [you (feminine) want] versus بدك [you (masculine) want]

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* * *	1. three ways that you can greet someone
	2. give your name
	3. how to say where you're from
male: female:	4. how to ask a male and ask a female how he/she is doing
male: female:	5. how to ask a male and ask a female if he/she likes the product
male: female:	6. how to ask a male and ask a female if he/she has the product
male: female:	7. how to ask a male and ask a female if he/she wants the product

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Company Sheet

ورقة الشركة

You may choose the company (شركة) you want to represent as a telemarketer.

- Try to pick something related to words you know.
(شباك, طاولة, كرسي, كتاب, بيتزا, هامبرغر, فواكه, موز, تلفون, قلم)
[window, table, chair, book, pizza, hamburger, fruits, pen, phone, banana]
- The company can be real or made up, but if it's made up, make clear what it does.
- Write the name of the company, the thing (or products) your company has, and the company phone number (real or made up) in the space below.

_____ Name of the company اسم الشركة

_____ The Product الشيء

_____ Phone number of the company رقم تلفون الشركة

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In the box below, draw the logo of your company . . . in Arabic.

